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FILM OFFERED AT COST FOR FAIR EXHIBIT

**Good Government Department of Interior Would Produce Picture**

An offer from the Department of the Interior through the National Park Service to produce Arkansas's annual tourist film this year, showing at the New York World's Fair at cost was brought back from Washington, D.C., by L. A. Henry, director of the state Planning Board, and George C. Branner, state geologist.

As members of the Arkansas Centennial Commission, Mr. Branner and Mr. Henry took advantage of a business trip to Washington, D.C., to arrange with the Committee's motion picture project with R. M. White, acting director of the Motion Picture Division of the Interior Department, and with Conrad Wirth, director of the National Park Service.

Requires "Donation"

Both assured the Committee members that it would be possible to arrange the production and arrangement whereby the Arkansas Centennial Commission could "donate" the picture to the National Park Service, under provisions of a recent act, funds sufficient to cover the actual cost of producing the traveling film about Arkansas, of two or more reels.

The funds then would be turned over to the executive division of the Interior Department, which is fully equipped to produce and distribute a high-quality, comparable to anything produced in Hollywood. It was this division which made the movie "The Big Horn." The Farm Security Administration under the direction of Pare Lorentz, "The River," and "The War's Wake," produced "The Plains," another FSA picture, are considered among the best motion pictures ever produced in this country.

"Mr. White told Mr. Branner and Mr. Henry that he could send a newsreel and a color and sound scenarist to Arkansas at a moment's notice, and that the production was based and carried out completely with the ideas of the Planning Committee. It would not be necessary, he said, to limit the subject matter to the National Park at Hot Springs, to the other work being carried on in the state parks by the CCC and elsewhere by other federal agencies. The picture could also cover industrial and agricultural activities, the restriction being that no particular industry or other activity could be specified by name in a manner that would limit it in time for the World's Fair."

Would Save Half

Production of the picture at cost would mean a savings of approximately 100 percent of the normal cost of producing a motion picture for a national audience, a suitably reduced price, Mr. Henry estimated.

He said that the Motion Picture Division was willing to make a picture of any reasonable length, and one of approximately two reels, to run about 20 minutes. Total advantage of a picture of this length, he said, is that copies could be released through the regular channels of the Department of Interior to numerous agencies, and would be seen by approximately 250,000 persons per week. It would also be shown to the Arkansas House of Representatives.

If accepted, the exhibit would be placed in a Little Rock hotel at the actors' discretion during the Hot Springs conference. Later, it would be shown at display conventions in Arkansas and other states, who would see it at the World's Fair.

Governor To Be Sensitive

A drawback to the Interior Department's offer, according to Mr. Henry and Mr. Branner, is that officials at Washington, D.C., are not equipped, or is not willing, to make a motion picture in color.

This is significant since Mr. Haun, chairman of the Planning Committee, and other members had hoped to have the film devoted to Arkansas scenery and recreation. Mr. Haun was excitedly interested in a picture being made by Business Films, Inc., of St. Louis for the production of three 35-mm. units of a traveling film on Agriculture and Industry, at least half of which would be in color.

Offices Re-stated

The Commission re-elected C. E. Palmiter, Terrebonne publisher, chairman; W. V. Whitfield, Fort Smith, vice chairman; R. L. Howell, Little Rock, secretary; D. P. Robb, President; and E. W. Clinton, Terrebonne, Morgan Sanders of New York, archivist. The commission is now in complete charge of the centennial exhibition, as the design of the exhibit was approved.

Arkansas Minerals Will Be Exhibited

Mr. Branner, Mr. Henry, and M. C. Blackman, state public relations officer, re-stated the committees' arrangement for the display of Arkansas minerals at the World's Fair, which will be the first time that such services were made available to the state.

When first approached by Mr. Branner and Mr. Henry, Mr. White pointed out there was no case ready which the Department of the Interior could accept payment of costs of the Arkansas minerals, but conversation with Director Wirth resulted in the exhibition of Arkansas minerals being die through the National Park Service, which is authorized to accept donations of funds, land, and other properties.

Mineral Exhibition On Display Today

The minerals, which have been on display in the Hotel Marion lobby for the last 10 days, is being packed for shipment to Chicago, where it will be displayed in the lobby of the Sherman Hotel.

The display will be shown in con- junction with the Agricultural Exhibition by Governor Adkins for midwestern business men and leaders of the Sherman on Monday, May 17. The mineral display will remain at the hotel for two additional days and representatives of various Chicago firms will be invited to visit it.

Mr. A. D. Lewis, state public relations director, who will accompany the exhibit to Chicago, arranged the exhibition in Chicago itself, and it will be displayed there in the local hotel.

Send Mineral Exhibit to Chicago

Arkansas's exhibit of mineral resources, first displayed at Hot Springs to Southern governors and later at Chicago's Sherman hotel, may occupy top billing at the Marshall Field "Victory Center" in Chicago this summer.

The display draws 40 requests for more information concerning the Arkansas deposits during a six-day stay in Chicago last week. Governor Adkins took it along when he went there to tell the story of Arkansas minerals and gave light and effective effects. The display, arranged in concision, will be open to the public each day. That was the response to what was moved to the Hotel Marion lobby for a week. Then it was moved to the Hotel Marion and 12,000 people stopped to view it.

During four days next month at the United States Junior Chamber of Commerce, the exhibit will be shown in the lobby of the Hotel Marion.

"The exhibit is arranged by the State Publicity Department and Geologic Survey," Governor Adkins announced yesterday. "We have had some requests to send the exhibit out of the state, but we must keep the display in the beautiful building of the epicenter of Arkansas people as possible." Governor Adkins said. "Government officials of the Hotel Marion have donated space, and the exhibit will remain in the lobby for 10 days."