

State Delegation Options Space Gazette 2-22-38

New York, Feb. 21 (AP).—An Arkansas delegation today took an option on 12,000 feet of ground space in New York's World fair of 1939.

The delegation, state Geologist George C. Branner, Publicist M. C. Blackman, and L. A. Henry, Planning Board engineer-director, chose a plot next to Florida's two acres.

The delegation will confer tomorrow with representatives of the Aluminum Corporation of America concerning the possibility of making the Arkansas building all-aluminum in view of the state's output of bauxite.

State Gets Option Democrat 2-22-38 On Exhibit Space

Arkansas held an option today on 12,000 feet of ground space for an exhibit at the 1939 New York World Fair.

State Geologist George C. Branner and Planning Board Director L. A. Henry took out the option at New York yesterday, choosing a plot next to Florida's two acres.

With M. C. Blackman, state publicity director, they planned to confer today with Aluminum Corporation of America officials on the possibility of constructing an all-aluminum building to house the Arkansas exhibits.

Bauxite, vital to the aluminum industry, is produced extensively in Arkansas.

Proposal for Fair Building Finds Little Favor Gazette 2-27-38

Aluminum Corporation of America is not interested in co-operating with the state in constructing an all-aluminum Arkansas building for the 1939 New York World's Fair, state Publicity Director M. C. Blackman told Governor Bailey yesterday in reporting on conferences in New York last week between state representatives and officials of the company.

He said he and state Geologist George C. Branner and L. A. Henry, state Planning Board engineer-director, who represented the state, obtained an option on 12,000 square feet of ground at the fairgrounds for possible construction of a state building. "The whole matter of Arkansas's participation in the World's Fair is something for legislative consideration and should be included in the call for a special session, if such a call is issued," Blackman said.

Governor Bailey said he had hope of interesting the Aluminum corporation in the building proposal, adding: "I don't feel so pessimistically about it."

Golden Gate Exposition Invites State

Gazette 3-13-38

Arkansas will overlook an opportunity to advertise itself to the rest of the world at little cost if it fails to participate in the Golden Gate International Exposition to be held in San Francisco, February 18 through December 2, 1939, Russell R. Whitman, exposition commissioner for Southern states, said here yesterday.

Mr. Whitman probably will remain in Little Rock several days to discuss with state officials and business men the possibility of raising \$35,000 to enable the state to participate in an exhibit for Southern States.

The building will be known as the Southern Hospitality House and will be financed co-operatively by the Southern states. States invited to participate, besides Arkansas, are Florida, North and South Carolina, Virginia, West Virginia, Tennessee, Kentucky, Georgia, Alabama, Louisiana and Mississippi. Missouri, which claims to be just as much of the South as several other states, has made plans to join in the project, Mr. Whitman said.

11 States Expected to Aid.
Mr. Whitman said that states which are practically assured for the project were Florida, Georgia, Alabama, Virginia, Kentucky, West Virginia, Tennessee and North Carolina. These states are raising the \$35,000 through legislative appropriations, private subscriptions and by commissions appointed by governors to raise the money from private sources.

Learning the legislature was in special session, Mr. Whitman hurried to Little Rock to investigate the possibility of a bill being introduced to provide the needed money. A bill was introduced Friday by Senator Thompson to amend existing laws and provide that the "breakage" in odd cents on racing

bets shall be turned over to the state to finance a state exhibit at the New York World's Fair. It was referred to the Revenue and Taxation Committee.

Plan Said Economical.
Mr. Whitman said that the plan of having the Southern states represented as a group has been received with enthusiasm. It is conceded to be the most effective and economical method of state participation heretofore devised. He said that the Southern states as a whole can do much more effective selling as a group and at more reasonable cost.

The proposed building would be typical of the South in dignity, simplicity and atmosphere of gracious hospitality. The exterior of the building will be a replica of some old Southern home. An attractive Southern garden and Dixieland restaurant are included in the plans, Mr. Whitman said.

Tourists Spend Money.
"Arkansas should be in both positions if finances are available," Mr. Whitman said. "Almost every progressive state will be represented at one or both expositions. Attendance at both expositions is expected to be approximately 75,000,000. All America is going places and doing things. In 1937 some \$5,000,000,000 was spent by tourists and vacationists according to surveys of the American Automobile Association.

Arkansas at Crossroads.
"Arkansas is at the crossroads and should get the tourists coming and going. A survey made in the South last year disclosed there are 60,000 miles of hard-surfaced roads compared with approximately 10,000 about 10 years ago. The South is building roads faster than any other section of the country today.

"Just by having exhibits at the expositions showing the state's resources many thousands of people will desire to visit the state. When citizens wake up and have pride in their state then results will be noticed. Arkansas has a wonderful story to tell and now is the time to make an investment to tell that story in detail. Appropriation of monies for such a venture would be an investment and not an expenditure as many people will be led to believe. Arkansas is a natural gold mine but its people do not realize it."

State Exhibit Being Talked Democrat 3-14-38 Golden Gate Exposition Official Here to See Officials.

The Golden Gate International Exposition to be held in San Francisco next year will give Arkansas an opportunity to display its natural resources to the world, Russell R. Whitman of Atlanta, exposition commissioner for the Southern states, said here today.

Mr. Whitman is in Little Rock discussing with state officials for this state's participation in the exposition which he says would cost Arkansas about \$35,000.

"Exposition officials have planned to have exhibits from the 13 Southern states under one roof," Mr. Whitman said. "This was believed to be a more advantageous plan rather than permitting the various states to scatter their displays over the exposition grounds."

The building will be known as the Southern Hospitality house. Mr. Whitman said after his conferences here he would go to other states on a similar mission. Several of the other Southern states are making plans to take part, he said.

In the center of the building will be a patio for a Southern garden which will include plants and various products of the South.

One of the outstanding displays in the building will be that showing the value of Southern roads," he said. "Too long have residents of other states remained in ignorance of the fine condition of roads in the South. They believe them to be nothing more than dirt roads nad unfit for travel."

State to Gather \$100,000 Exhibit Democrat 5-7-38

C. E. Palmer of Texarkana, chairman of the Arkansas Centennial Commission, today prepared to appoint a planning committee to coordinate suggestions for a \$100,000 Arkansas exhibit at the 1939 world's fair in New York.

Appointment of such a committee was agreed on at a meeting of the publicity, finance and executive committees of the commission, and representatives of the Publicity Advisory Commission at the Hotel Marion yesterday.

Pending study by the planning committee, no decision was made on form of an exhibit. Those attending the session agreed, however that mo-

tion pictures would be advisable as part of the display. Arkansas landscapes, painted by Artist Adrian Brewer, will be hung.

Mr. Palmer, who made a trip to New York following a recent Centennial Commission meeting, said space for the Arkansas exhibit had not been contracted for. Three thousand square feet on which another state has an option will be used if the option is not exercised. If the other state's option is exercised, Arkansas has first choice on an equal but slightly less desirable area, Mr. Palmer reported.

Two Groups To Co-Operate On Exhibit Gazette 5-7-38

Coalition of Arkansas's Centennial and Publicity Advisory Commissions to secure an "exhibit worthy of Arkansas" at the New York World's Fair next year, was completed at a meeting of the Centennial Executive Committee, at the Hotel Marion yesterday.

On the suggestion of several members, it was agreed that Centennial Chairman C. E. Palmer, who is a member of the Publicity Advisory Commission, would designate a Planning Committee to co-ordinate suggestions concerning the exhibit.

From talk at the luncheon, it was indicated that a series of motion pictures of the many phases of life, industry, agriculture and leisure in Arkansas will play a large part in the exhibit. Walter Hawn of El Dorado, member of the Publicity Commission and representative of Col. T. H. Barton of El Dorado, member of the Centennial Executive Committee, made a favorable report on motion picture exhibits undertaken by the Lion Oil Refining Company, for which he is advertising manager.

George H. H. Pratt of North Little Rock, chairman of the Centennial's Publicity Committee, outlined preliminary plans for an Arkansas exhibit "which will give tired fair visitors a place to sit down and rest, and see some exceptional movies of what makes Arkansas."

Wayne Harding of Fort Smith, Centennial executive committeeman, endorsed the idea of motion pictures.

Personnel Suggested.
Mr. Palmer indicated that Mr. Hawn, Mr. Harding and L. A. Henry, engineer-director of the Arkansas Planning Board, probably would be members of the Planning Committee.

Mr. Satterfield urged that the exhibit consist of a sales program designed to attract tourists, home-seekers and industry, to Arkansas. It was agreed that the Centennial Commission would undertake to raise funds for the exhibit, and the joint committee, co-operating with the Publicity Committee, would complete plans for the exhibit, subject to the approval of the Centennial Executive Committee.

State Obtains Exhibit Space At Exposition Democrat 5-14-38

Commission Seeks
\$100,000 to Finance
Arkansas Display.

A contract was signed last week for 3,000 square feet of space for an Arkansas exhibit in the Hall of States at the 1939 New York World's Fair, it was announced yesterday. The space was selected by C. E. Palmer, chairman of the Centennial Commission, during a visit to New York recently.

An option held by Kentucky was relinquished in favor of Arkansas, and Fair Commissioner W. E. Brownback brought the contract to Little Rock to be signed. The Centennial Commission paid \$3,600 as initial payment toward the total cost of \$14,400 for space rental, and has agreed to pay the remainder in nine equal monthly installments.

A campaign has been launched by the commission to raise a fund, tentatively set at \$100,000, to fill the space with a creditable Arkansas exhibit.

\$125,000 Asked For State Exhibits Gazette 6-7-38

The Arkansas Centennial Commission yesterday began the preliminary organization of a campaign to raise \$125,000 to finance an exhibit at the New York world's fair in 1939, and possibly another at the world's fair at San Francisco, Cal. the same year.

Claude S. Hanby, who was employed to conduct the campaign for 10 weeks opened an office at the War Memorial building yesterday. Chairmen to direct the drive in districts comprising one to five counties were named by the Executive Committee of the commission at the Hotel Marion last night.

A meeting of the 300 members of the commission has been called June 15, at the hotel to discuss plans for the exhibits. The commission has contracted for space at the New York fair.

Expenses of the campaign will be defrayed by the commission. All funds raised will be used for the exhibits, officials said. Committee members present were: C. E. Palmer of Texarkana, chairman; W. W. Campbell of Forrest City, C. C. Rubenstein, R. E. Wait, A. W. Parke, and J. V. Satterfield Jr., all of Little Rock.

COMMISSION TO HAVE A DISPLAY AT WORLD FAIR

\$15,000 Expenditure
Authorized.

An Arkansas exhibit at the New York World's Fair next year apparently was assured yesterday, as the Centennial Commission, at a reorganization meeting, elected C. E. Palmer, publisher of Texarkana, as chairman and authorized expenditure of \$15,000 for space in the Hall of States at the exposition.

Mr. Palmer left for New York city last night, with authorization by the Centennial Commission Executive Committee to draw on the commission's funds for \$3,600 as one-fourth advance payment on space for an Arkansas exhibit. The advance payment will secure a \$600 reduction in the cost, officials explained.

Mr. Palmer, who also is chairman of the Arkansas Farm Tenancy Commission, succeeded Harvey C. Couch of Pine Bluff, who, with other members of the Executive, Finance and Publicity Committees, tendered his resignation Tuesday. Mr. Couch remained a member of the commission. He attended the reorganization session, with J. Gilbert Leigh, former vice chairman and chairman of the Finance Committee.

Wayne Harding of Fort Smith was elected vice chairman, to succeed Mr. Leigh. Secretary A. W. Parke, Treasurer R. E. Wait, both of Little Rock, were re-elected. Mrs. E. W. Frost of Texarkana and W. W. Campbell of Forrest City were re-elected members of the Executive Committee.

Marion Dickens of Newport and C. C. Rubenstein of Little Rock were elected to the Executive Committee to succeed F. W. Scott of Huttig and Col. T. H. Barton of El Dorado. All elections were by acclamation.

Colonel Barton Asks His Name Be Withdrawn.

Colonel Barton, El Dorado oil executive, who had been sought for the chairmanship of the commission, was not nominated after he advised Governor Bailey, ex-officio chairman, that he would prefer that the position not be offered him. Duties of his business, as president of the Lion Oil Refining Company, and as head of the Arkansas Livestock Exposition now consume too much time for him to take on additional responsibilities, he telegraphed Governor Bailey from New York city.

The Executive Committee authorized Mr. Palmer to make the advance payment for space at New York's Fair in line with a resolution adopted by the entire commission, authorizing the committee "to give financial and other

assistance to the state Publicity Advisory Commission in the preparation and maintenance of an adequate Arkansas exhibit at the New York World's Fair in 1939."

The resolution said "that it is the policy of this commission to expend its remaining funds and funds yet to be raised for the purpose of publicizing Arkansas and its advantages and resources to the end that industries, home seekers and visitors may be attracted to this state in increasing numbers."

It requested the Executive Committee to act "soon and favorably" upon a petition that the commission aid in securing adequate representation for Arkansas at the University of Arkansas-Santa Clara football game in San Francisco October 22, and authorized sending an Arkansas exhibit to the American Legion convention at Los Angeles September 19-22. The resolution was offered by J. V. Satterfield Jr.

Highway Department To Sponsor AAA Tour.

The commission voted to designate the Highway Department as the official representative of the commission and state during an American Automobile Association tour of Arkansas which will be conducted next week.

On motion of J. R. Wilson of El Dorado, the commission went on record as approving and commending the legislature and governor for their work in removing tolls from state-owned bridges, appropriating funds for highway construction and maintenance, for tuberculosis facilities at Booneville, Fort Smith and Little Rock and for schools.

The governor expressed pleasure over the action designed to assure "at least a respectable exhibit" at the New York World's Fair. He said that acts of the legislature and state administration recently, which have resulted in relieving the taxpayers of financial burdens, should make it possible for additional funds to be secured for the advertising purposes.

In accepting resignations of Mr. Couch, Mr. Leigh and other members of the Executive, Finance and Publicity Committees, Governor Bailey expressed gratitude for their service to the state. He said he was "very much pleased with your apparent disposition to follow through and provide a respectable exhibit at the World's Fair."

Executive Committee Names Other Officers.

After the commission meeting, the Executive Committee held a brief meeting, and under terms of Act 180 of 1935 creating the commission, elected Mr. Satterfield chairman of the Finance Committee; Alfred Kahn of Little Rock, vice chairman of the Finance Committee and George H. H. Pratt of North Little Rock, chairman of the Publicity Committee, to succeed J. J. Harrison.

Action of the reorganized commission was interpreted as effecting a consolidation of the two formerly competing state agencies created to advertise the state—the Publicity Advisory Commission and the Centennial Commission.

Ann Hays Hoffman of Russellville and L. L. Baxter of Fayetteville secured commissions from Secretary of State C. G. Hall as members of the centennial organization.

World's Fair Reports Due Wednesday Gazette 6-12-38

Reports on efforts to design and finance an Arkansas exhibit at the New York World Fair opening April 30, 1939, will be made to the Arkansas Centennial Commission at its annual state meeting at the Hotel Marion Wednesday, C. E. Palmer of Texarkana, chairman of the Centennial and the Publicity Advisory commissions, which are sponsoring the exhibit, said yesterday.

The Publicity Commission has contracted with the world's fair corporation for 3,000 square feet of space, and the Centennial Commission has made a payment of \$3,600 toward a total rental cost of \$14,400. The next installment is due September 1. The exhibit must be ready for installation January 1, 1939.

Design to Be Offered.
Preliminary designs, approved last week by the Arkansas Exhibit Planning Committee, composed of members of both commissions and others, will be submitted to the commission Wednesday. If the designs are approved, the nationally-known architect who drew them will be engaged to proceed toward their completion. The Planning Committee is headed by Walter Haun of El Dorado, chairman.

Under the space contract, the preliminary designs must be submitted to the corporation by July 1, and final specifications must be ready for approval by August 1.

Campaign Organized.

Organization of the Centennial Commission Finance Committee's campaign to raise \$125,000 is nearing completion under direction of C. S. Hanby, who recently directed the Arkansas Livestock Show Association finance campaign. J. V. Satterfield Jr., is chairman of the committee.

Sixteen district chairmen to direct the campaign in from one to four counties will meet after adjournment of the state meeting Wednesday. District conferences will held, after a chairman and a committee of at least 20 influential citizens have been selected for each county. County meetings will be held from June 27 to July 2.

Funds raised will be spent on the exhibit, Mr. Palmer said. The Centennial Commission will bear expenses of conducting the campaign. Funds raised in each county will be deposited in the county, until it becomes necessary to draw on them for expenses of preparing the exhibit.

Since Arkansas will compete at the fair with other states, many of whom have provided more than \$125,000, it was deemed necessary to obtain services of technical experts to avoid repetition of Arkansas's representation at Chicago, Ill., Century of Progress, for which little money was provided, Mr. Palmer said.

World's Fair Exhibit Fund Plans Ready

Reports to Be Made
Wednesday; Campaign
to Start Immediately.

Democrat 6-12-38
Reports of sub-committees upon financing an outstanding Arkansas exhibit at the 1939 New York World's Fair will be made Wednesday at the annual meeting of the Arkansas Centennial Commission at the Hotel Marion.

C. E. Palmer, chairman of the Centennial Commission, and the Arkansas Publicity Commission, which jointly are sponsoring the exhibit, said yesterday that organization of the finance committee's campaign to obtain a \$125,000 exhibit fund is practically completed.

The 75 counties of the state have been divided into 16 key districts. Selection of a chairman for each district will be completed early this week. District chairmen will hold a special meeting Wednesday in Little Rock.

Headquarters Opened.
Headquarters for the campaign have been open for some time in the War Memorial building. C. S. Hanby, who recently directed the financial campaign for the Arkansas Livestock Show, is in charge. J. V. Satterfield Jr. of Little Rock is chairman of the organization's finance committee.

In announcing that the campaign will officially get under way Wednesday, Mr. Palmer said:

"This is not just another campaign. It is in reality an investment, or the presenting of an opportunity to engage in an investment for the State of Arkansas and its people. It is practically impossible to measure the benefits which should accrue to the state as the result of a noteworthy exhibit at the New York World's Fair. If Arkansas does not advertise itself, display its resources, products, opportunities to the rest of the world, then the state cannot progress as it should."

World Fair Exhibit Plan Approved Gazette 6-16-38

The Arkansas Centennial Commission gave approval to plans of its Executive Committee for establishing a "creditable exhibit" at the New York World's Fair, at its annual meeting yesterday at the Hotel Marion.

The commission has contracted for 3,000 feet of space in the Hall of States, and Morris Sanders, New York architect and a former Little Rock resident, has drawn plans for the state's exhibit.

\$125,000 Sought.
A total of \$125,000 to finance the exhibit will be sought in public contributions in a 10-week campaign that will

be conducted in every county in the state. The state has been divided into 16 districts with county committees to be organized by the district chairman

for the solicitation of the money.

Members of the Executive, Finance and Planning committees are following the policy that "unless we have an exhibit that is creditable and for which Arkansas can be proud, we will have none at all." J. V. Satterfield of Little Rock, chairman of the Finance Committee, said.

Tentative plans call for the preparation of a movie travelogue of Arkansas, showing recreational, agricultural, industrial and commercial activities in Arkansas in the four seasons of the year.

Attraction of Tourists.

Citing figures on the value of tourist trade, Mr. Satterfield said the selling of Arkansas to the 50,000,000 visitors expected to attend the fair will be the main purpose of the exhibit. Other objectives will be the attraction of new industries and residents to Arkansas and constructive publicity for the state.

"Last year 5,000,000 tourists visited Arkansas," Mr. Satterfield said. "They spent approximately \$76,000,000 within the borders of the state. From the tourist standpoint alone can Arkansas afford not to have an exhibit when 37 other states already have arranged for exhibits?"

Fair officials estimate that not less than 10,000,000 visitors will pass through the Hall of States, Mr. Satterfield said.

Mr. Satterfield said the contract with the New York fair prohibits any industrial or commercial advertisements in the state's exhibit, and that all plans must be approved by the fair officials. Only competent and trained experts will be employed.

The commission has arranged to have the Arkansas Lions' exhibit displayed at the American Legion convention in Los Angeles in September, and later at San Francisco during the University of Arkansas-Santa Clara football game. The commission was asked to finance the trip of the University of Arkansas band to the game, but will be unable to do so, he said. The band has been furnished Joe T. Robinson memorial coins to sell at a premium in an effort to finance the trip.

L. A. Henry, engineer-director of the state Planning Board, explained drawings of the proposed exhibit. It will be located on Rainbow avenue and will have three entrances. Visitors will enter by a view of the entire building. It is arranged so that they will be drawn toward the room in which motion pictures of Arkansas will be shown continuously, and in which comfortable seats will be installed.

Factual and actual pictures of Arkansas resources will be arranged in modernistic displays, with half of the space being devoted to recreational advantages in the state. Tentative plans must be in the hands of fair officials by July 1 and complete plans by August 1, he said.

Officers Re-elected.

The commission re-elected C. E. Palmer, Texarkana publisher, chairman; Wayne Harding, Fort Smith, vice chairman; Robert E. Wait, Little Rock, treasurer; A. W. Parke, Little Rock, secretary, and renamed Mrs. E. W. Frost of Texarkana, Marion Dickens of Newport, C. C. Rubenstein of Little Rock, and W. W. Campbell of Forrest City, to the Executive Committee.

Drive for Fair Exhibit Will Be Pushed

Gazette 6-19-38

The Arkansas Centennial Commission will hold district conferences throughout the state this week in the campaign to raise \$125,000 for an Arkansas exhibit at the New York World Fair in 1939. C. E. Palmer of Texarkana, chairman of the commission, said yesterday.

Plans of the Executive and Planning committees were approved by the commission at its annual meeting at the Hotel Marion yesterday. Selection of Morris Sanders of New York, architect, to design the exhibit, was approved.

Under the preliminary design drafted by Mr. Sanders, part of the 3,000 square feet of space leased for Arkansas in the Hall of States would be used for a travelogue movie, and the remainder for graphic, factual displays of Arkansas resources in photo-murals and lighted wall maps.

Schedule of Conferences.

Districts, counties they include, dates, and sites of conferences are:

District 2, Washington, Benton, Carroll and Madison counties, 2 p. m., Tuesday, at Fayetteville.

District 3, Boone, Baxter, Marion and Searcy counties, 10 a. m., Wednesday, at Harrison.

District 4, Lawrence, Clay, Fulton, Greene, Randolph and Sharp counties,

10 a. m., Saturday, at Walnut Ridge.

District 5, Independence, Cleburne, Izard, Stone and White counties, 3 p. m., Thursday, at Batesville.

District 6, Craighead, Jackson, Mississippi and Pointsett counties, 2 p. m., Wednesday, at Jonesboro.

District 7, Sebastian, Crawford, Franklin, Logan, Scott counties, 8 p. m., Monday, at Fort Smith.

District 8, Pope, Conway, Johnson, Perry, Van Buren and Yell counties, 10 a. m., Monday, at Russellville.

District 9, St. Francis, Crittenden, Cross, Lee, Phillips, Woodruff counties, 10 a. m., Friday, at Forrest City.

District 10, Garland, Clark, Hot Spring, Montgomery, Pike, Polk and Saline counties, 10 a. m., Friday, at Hot Springs.

District 11, Arkansas, Lonoke, Monroe and Prairie counties, 10 a. m., Monday, at Stuttgart.

District 12, Miller, Little River, Lafayette and Sevier counties, 10 a. m., Tuesday, at Texarkana.

District 13, Hempstead, Howard and Nevada counties, 2 p. m., Friday, at Hope.

District 14, Ouachita, Calhoun, Columbia, Dallas and Union counties, 2 p. m., Tuesday, at Camden.

District 15, Jefferson, Cleveland, Grant counties, 10 a. m., Wednesday, at Pine Bluff.

District 16, Drew, Ashley, Bradley, Chicot, Desha and Lincoln counties, 2 p. m., Wednesday, at Monticello.

FILM OFFERED AT COST FOR FAIR EXHIBIT

Good Government Department Of Interior Would Produce Picture

10-8-38

An offer from the Department of the Interior through the National Park Service to produce Arkansas's travelogue film for showing at the New York World's Fair at cost was brought back this week from Washington by L. A. Henry, director of the state Planning Board, and George C. Branner, state geologist.

As members of the Arkansas Exhibit Planning Committee, Mr. Branner and Mr. Henry took advantage of a business trip to Washington to discuss the Committee's motion picture project with R. M. White, acting director of the Motion Picture Division of the Department of the Interior, and with Conrad Wirth, director of the National Park Service.

Requires "Donation"

Both assured the Committee members that it would be possible to work out an arrangement whereby the Arkansas Centennial Commission could "donate" to the National Park Service, under provisions of a recent act, funds sufficient to cover the actual cost of producing a travelogue film about Arkansas, of two or more reels.

The funds then would be turned over to Mr. White's division of the Interior Department, which is fully equipped to produce motion pictures of quality comparable to anything produced in Hollywood. It was this division which produced "The River" for the Farm Security Administration under the direction of Pare Lorenz. "The River" and "The Plow That Broke the Plains," another FSA picture, are considered among the best documentary films ever produced in this country.

Mr. White told Mr. Branner and Mr. Henry that he could send a production crew and a scenarist to Arkansas at a moment's notice, and that the production would develop and carry out exactly the ideas of the Planning Committee.

It would not be necessary, he said, to limit the subject matter

to the National Park at Hot Springs, to the other work being carried on in the state parks by the CCC and elsewhere by other federal agencies. The picture could also cover industrial and agricultural subjects, the only restriction being that no particular industry or other activity could be specified by name in a manner to suggest advertising.

Would Save Half

Production of the picture at cost would mean a savings of approximately 100 per cent of the cost of a commercially produced picture, Mr. Henry estimated.

While he said the Motion Picture Division was willing to make a picture of any reasonable length, Mr. White suggested two reels of approximately 2,000 feet, to run about 20 minutes. The advantage of a picture of this length, he said, is that copies could be released through the regular channels of the Department of Interior to numerous agencies, and would be seen by approximately 250,000 persons per year in addition to those who would see it at the World's Fair.

One drawback to the Interior Department's offer, according to Mr. Henry and Mr. Branner, is that the Motion Picture Division

is not equipped, or is not willing, to make a motion picture in color.

Walter Haun, chairman of the Planning Committee, and other members had hoped to have color at least for the sections devoted to Arkansas scenery and recreation. Mr. Haun was expecting this week to receive a bid from Business Films, Inc., of St. Louis for the production of three 20-minute units of a travelogue film, covering Scenery, Agriculture and Industry, at least half of which would be in color.

Governor To Be Consulted

Mr. Branner, Mr. Henry, and M. C. Blackman, state publicity director, are to discuss the federal agency's offer with Governor Bailey and Chairman C. E. Palmer of the Centennial Commission upon the Governor's return from Mexico.

If the services of the Motion Picture Division of the Interior Department were used in the production of the World's Fair film, it would be the first time that such services were made available to a state.

When first approached by Mr. Branner and Mr. Henry, Mr. White pointed out there was no legal way in which the Department of the Interior could accept payment of costs of the film from the Centennial Commission, but conversation with Director Wirth resulted in the discovery that it could be handled through the National Park Service, which is authorized to accept donations of funds, land, and other properties.

Work Must Start Soon

Publicity Director Blackman reminded that unless production of the picture is started soon, much of the autumnal beauty of Arkansas scenery will be gone for this season, and with it the last opportunity to photograph it in time for the World's Fair. The same is true of the agricultural harvests.

Mr. Branner and Mr. Henry also discussed Arkansas's exhibit problems in New York with

Morris Sanders, Arkansas-born architect, who probably will be engaged to design and supervise construction of the state's exhibit at the fair, and he warned that unless contracts and commitments can be made soon, there will be small possibility

that Arkansas will be ready for the opening of the Fair on April 30, 1939.

5-26-40

EXHIBITS PLANNED.

The Arkansas Geological Survey and the Arkansas Oil and Gas Commission will enter exhibits at the National Oil Scout and Landmen's Association convention at Hot Springs May 30-June 1. The Geological Surveys exhibit will include oil and gas structure maps and reports.

Arkansas Minerals Will Be Shown at Conference.

Gazette 4-17-42

An unusual display of 13 minerals produced in Arkansas, and a sample of articles made from each, will be exhibited to delegates to the Southern Governors Conference sessions in the Arlington hotel at Hot Springs next week.

Prepared by the state Geological Survey and Publicity Commission, the exhibit will be placed in a Little Rock hotel at the conclusion of the Hot Springs conference. Later it will be available for display at conventions in Arkansas and other states.

Mineral Resources Exhibit At Hotel Marion Soon.

Gazette 4-26-42

The exhibit of Arkansas's mineral resources, which was displayed for the first time during the Southern Governors' Conference at Hot Springs last week, will be set up in the lobby of the Hotel Marion this week, Governor Adkins said yesterday. It will be open to the public Wednesday.

The exhibit was arranged by the state Publicity Commission and the state Geological Survey at the request of the governor. Thirteen of Arkansas's outstanding minerals are displayed in "tiffany" mountings, and a score of others are displayed less spectacularly.

"We have had several requests to send the exhibit out of the state, but first I should like to have as many Arkansas people as possible to see it," Governor Adkins said. "Officials of the Hotel Marion have donated space and the exhibit will remain in the lobby for 10 days."

Arkansas Minerals Will Be Exhibited

Democrat 4-26-42

The exhibit of Arkansas minerals, displayed for the first time at the Governors' Conference in Hot Springs last week, will be set up in the lobby of the Hotel Marion this week, Governor Adkins announced yesterday.

"Everyone who saw the exhibit described it as the finest display they had ever seen," the governor said. "We have had several requests to send the exhibit out of the state, but first I would like to have as many Arkansas people as possible see it. Officials at the Hotel Marion have donated space and the exhibit will remain in the lobby for 10 days."

The exhibit was arranged by the State Publicity Commission and the State Geological Survey.

Mineral Exhibit On Display Today.

Gazette 4-29-42

The important part that Arkansas's natural resources play in the war effort is revealed in a display of 13 outstanding ores and minerals to be found in Arkansas which will be opened at the Hotel Marion today. The display of the minerals, all essential to war production, is sponsored by the state Geological Survey and state Publicity Commission and will be on exhibition until May 8.

Minerals on exhibit include antimony, lead, limestone, barite, coal, titanium, mercury, zinc, diamonds, manganese and petroleum.

The display was originally set up at the recent Southern Governors Conference at Hot Springs and several requests for the display to be exhibited at conventions in cities outside of Arkansas have been received by Governor Adkins.

Members of the state Geological Survey and the state Publicity Commission will be in charge of the exhibit.

To Send Mineral Exhibit to Chicago

Democrat 5-10-42

The exhibit of 13 strategic Arkan-

sas minerals, which has been on display in the Hotel Marion lobby for the last 10 days, is being packed for shipment to Chicago, where it will be placed in the lobby of the Sherman Hotel for three days.

The exhibit will be shown in connection with a luncheon to be given by Governor Adkins for midwestern business and industrial leaders at the Sherman on Monday, May 18. The minerals display will remain at the hotel for two additional days and representatives of various Chicago firms will be invited to visit it.

Glenn A. Green, state publicity director, who will accompany the exhibit to Chicago, estimated that nearly 10,000 visitors examined the exhibit while it was in the local hotel lobby.

Exhibit Of Minerals Finds Favor

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Arkansas's exhibit of mineral resources, first displayed at Hot Springs to Southern governors and later at Chicago's Sherman hotel, may occupy top billing at the Marshall Field "Victory Center" in Chicago this summer.

The display drew 40 requests for more information concerning the Arkansas deposits during its three-day stay in Chicago last week. Governor Adkins took it along when he went there to tell the story of Arkansas industry to 80 Mid-Western bankers, rail executives and other business men.

The collection of raw minerals, cut to fit a definite pattern, began as an idea with the state Publicity Department and Geological Survey. Publicity Director Glenn A. Green used lighting effects and black draperies to enhance each exhibit in the lobby of the Arlington hotel at Hot Springs when the Southern Governors' Conference met there in April.

The response was so good that it was moved to the Hotel Marion lobby for a week. Then it went to Chicago, where Mr. Green said 12,000 persons stopped to view it.

After four days next month at the United States Junior Chamber of Commerce convention in Dallas' Baker hotel, the display will be moved for a week to the Mayflower hotel at Washington.

Mr. Green said an official of Marshall Field's, one of the nation's largest department stores, viewed the exhibit shortly before it was dismantled last week and made tentative arrangements to feature it 60 days in the store's "Victory Center." The center contains displays pertaining to the nation's war effort.